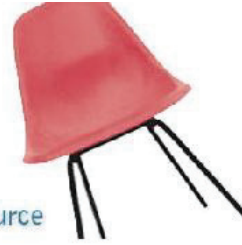




Reduce, Reuse, ReSource



Home Depot Helps ReSource Build Stronger Non-Profits

In June, national partner The Home Depot visited ReSource to see first-hand how their generous product donations are making a huge difference for hundreds of area charities. ReSource members, like

Cincinnati Housing Partners, have seen a production increase thanks to the affordable Home Depot items available to them.

"The Home Depot and The Home Depot Foundation are proud to partner with ReSource," says Kelly Caffarelli, president of The Home Depot Foundation. "Through product donation we are able to help our non-profit partners stretch their budgets a little further allowing them to provide more services to their clients."

Thanks to the partnership between ReSource and The Home Depot, ReSource members have access to our warehouse filled with beautiful interior and exterior doors, flooring, and various tools that will fit any organization's budget! Visit our warehouse today to see how ReSource can meet your organization's needs.

ReSource Can Help You Save!

ReSource builds stronger non-profits by taking excess from corporations and making it accessible to area charities. Our average annual member spends \$540 with an estimated annual savings of \$3,595. These savings allow non-profits to direct their money toward more programs and services to better serve the local community. Last year alone ReSource helped 451 local non-profits by providing them access to quality, affordable merchandise and educational programming.

Interested in becoming a member of ReSource? If you are a school with a tax exempt status, a religious institution with a tax exempt status that either has a 501(c)(3) and/or are incorporated, or if you are a charitable, tax exempt non-profit with a 501(c)(3) you can become a member! For more information on membership visit us at 3610 Park 42 Drive Sharonville, OH 45241 or call 513.554.4944. Talk to your company and discover how ReSource can help you save today!

"You are not here merely to make a living. You are here in order to enable the world to live more amply with greater vision, with a finer spirit of hope and achievement. You are here to enrich the world, and you impoverish yourself if you forget the errand." -Woodrow Wilson

The Missing Link for August

Your organization's fund-raising success is directly related to your ability to articulate and communicate a compelling vision for the future and a well drafted, practical plan for achieving that vision.

Join us for ReSource's Building Blocks, The Missing Link, on Wednesday, August 12 from 8:30 - 11:30 a.m. at The Health Foundation of Greater Cincinnati. This interactive program will feature a panel discussion by three experienced professionals - Robyn Carey Allgeyer, Elizabeth DeLage, and Barbara W. Wolf. The panel will focus on the "Top Ten" issues that you need to be able to spot and address to ensure that you maximize the coordination and

Philanthropy and the Economy

According to the Giving USA Foundation, charitable giving in the U.S. fell by 2% last year. Individual donations dropped by about 2.7% from 2007, corporate giving fell by about 4.5% and foundation contributions grew by about 3%. Nationwide, recipients collected about \$307.7 billion last year, down from the record of about \$314.1 billion in 2007.

Of the \$307.65 billion donated, approximately 75% came from individuals while corporations gave 5%.

Product Philanthropy 101

Interested in hearing how ReSource makes a positive impact on our community? Join us for an open house on Tuesday, July 14 from 8 - 9 a.m. Guests will hear an informative message on sustainability and enjoy a tour of our warehouse. Contact Molly Lohr at molly@resourcesweb.org

Connect with ReSource

Check us out on Twitter for all of the latest ReSource news and events.

<http://twitter.com/resourcesweb>

Or call 513.554.4944 for more information on how you can connect with ReSource.

integration of strategic planning, communication and development. Contact Molly Lohr at molly@resourceweb.org for more information.

Miss Our May Building Blocks?

In case you missed ReSource's May Building Blocks, our presenter Lisa Barnwell Williams, Vice President, SkyStone Ryan, Inc. wants to remind you the keys to donor research and cultivation. "Listen! Your constituents will tell you what you need to know if only you let them. Establish multiple opportunities for feedback, including electronic and traditional media, as well as in-person interaction, then pay attention!"

Top 5 Reasons Why People Give

1. Because they are asked, or presented a giving opportunity.
2. Compassion for those in need.
3. Personally believed in the cause.
4. Affected by the cause.
5. To give back to their community.

From the National Philanthropic Trust Based on an analysis of research in the field of philanthropy-including Indiana University's Center on Philanthropy, Independent Sector, University of Pittsburgh.

