



Building Blocks for Non-Profits
Building A Compelling Case Statement

Wednesday, January 11, 2012

8:30 a.m. – 11:30 a.m., Pre-registration at 8:15 a.m.

Program Overview

An essential tool for the development efforts of any non-profit is to have a compelling case statement in their toolbox. Some of the main reasons that individual donors give at a significant level are because they connect with the passion behind the mission, they trust the leaders, they understand the need and they are shown how to make a gift that makes an impact.

This workshop will answer the question of why this is such a critical tool, walk through all the components of an effective case statement, and then outline a process to teach you how to put together a case statement for your organization.

The Presenter

Jim Hudson is a proven non-profit leader with 25 years of experience in various roles around the country. He is new to the Cincinnati nonprofit community as he just moved back to town for family reasons, but he has a wealth of experience in raising funds in a variety of fashions and is a proven trainer in empowering leaders with real, practical, step-by-step implementable tools.

Please return this form by January 4 with your organization's check for \$25 (\$35 for non-members) made payable to ReSource. Please note we have a 24 hour cancellation policy in order to receive a refund.

January 2012 Seminar Registration

ReSource
3610 Park 42 Drive
Cincinnati, Ohio 45241

(Phone 513.554.4944)
(Fax 513.554.4966)

(Attendee's Name)

(Job Title)

ReSource Member ReSource Non-Member

(Organization's name)

(Street)

(City)

(State)

(Zip)

(Phone)

(Fax)

(Email)

Seminar Location: Programs are held at The Health Foundation of Greater Cincinnati located in the Rookwood Tower, 5th floor 3805 Edwards Road Cincinnati, OH 45209

Building Blocks is made possible in part by the following partners:

