

Building Blocks for Non-Profits  
**The Missing Link: The Lifeline Between Planning,  
Communications and Development**

Wednesday, August 12, 2009

8:30 a.m. – 11:30 a.m., Pre-registration at 8:15 a.m.

**Program Overview**

Your organization's fund raising success is inextricably related to your ability to articulate and communicate a compelling vision for the future and a well crafted, practical plan for achieving that vision.

This interactive program will feature a discussion and workshop led by three experienced professionals and will focus on the "Top Ten" issues that you need to be able to spot and address to ensure that you maximize the coordination and integration of strategic planning, communications and development.

**The Presenters**

**Robyn Carey Allgeyer**, Principal Carey Communications Robyn has more than 25 years of experience in communications, public relations and marketing. Carey Allgeyer's background includes experience in radio broadcasting, public relations in both the for-profit and non-profit sectors. She's been on staff in a variety of capacities at the Cincinnati Opera, Dallas Ballet, and the YMCA of Greater Cincinnati.

**Elizabeth (Betsy) DeLage**, President Arlington Business Solutions has more than 25 years of experience in strategic planning, leadership development and marketing/communications. DeLage consults with non-profits in a variety of industries including healthcare, social services, higher education and municipalities.

**Barbara W. Wolf**, J.D. Principal Talbot Wolf Ahearn, a full service development consulting firm, has more than 23 years of experience in development and charitable gift planning. Previous development positions include director of gift and estate planning and development counsel, Xavier University and development director WGUC-FM. Wolf is the former president of the Greater Cincinnati Planned Giving Council and member of the bar in Ohio and Pennsylvania.

Please return this form by August 5 with your organization's check for \$25 (\$35 for non-members) made payable to ReSource. **Please note we have a 24 hour cancellation policy in order to receive a refund.** Mail application and check to:

August 2009 Seminar Registration  
ReSource  
3610 Park 42 Drive  
Cincinnati, Ohio 45241

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(Attendee's Name)

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(Job Title)

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(Organization's name)

ReSource Member     ReSource Non-Member

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(Street)

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***Building Blocks for Non-Profits training programs are held at The Health Foundation of Greater Cincinnati located in the Rookwood Tower, 5<sup>th</sup> floor 3805 Edwards Road Cincinnati, OH 45209***

*Building Blocks is made possible in part by the following partner:*