

Building Blocks for Non-Profits Social Media Legal Issues

Wednesday, May 11, 2011

8:30 a.m. – 11:30 a.m., Pre-registration at 8:15 a.m.

Program Overview

Facebook, LinkedIn, Twitter have become a large part of our society. Nonprofits and businesses alike are using social media for everything from marketing to fund raising. Our employees are using these sites too. How do you manage social networking in the workplace when the laws dealing with social media are also evolving? This program will help guide you, as employers, on what you can and cannot do right now and how you can prepare for a future that is certain to include new improved social media platforms.

This program will:

- discuss social media generally
- discuss the laws evolving around social media
- discuss the idea and implementation of social media policies
- discuss how to make social media work for you and not against you

The Presenter

Gayle M. Warm is an associate in Taft Stettinius & Hollister LLP's Labor and Employment practice. She has more than ten years experience in working with employers in the areas of human resources, collective bargaining, discrimination and harassment suits, and training. Gayle has advised clients, both private and public, on all issues relating to employment and particularly with developing effective, legal, human resource policies, including social media policies.

Gayle earned her Bachelor of Science in broadcast journalism from the University of Illinois at Urbana-Champaign and her law degree from Loyola University Chicago School of Law. Prior to joining Taft, Ms. Warm worked for the City of Chicago Department of Law, Labor Division.

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Seminar Location: programs are held at The Health Foundation of Greater Cincinnati located in the Rookwood Tower, 5th floor 3805 Edwards Road Cincinnati, OH 45209

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