

Building Blocks for Non-Profits Presentation Skills

Wednesday, April 13, 2011

8:30 a.m. – 11:30 a.m., Pre-registration at 8:15 a.m.

Program Overview

Why is it that we evaluate what's in our closets, what we're going to make for dinner, what's on our resumes, and why we're in some questionable relationship! But we seldom, if ever, evaluate how we communicate. Have you ever thought about the quality of your voice, or the way you "work" the room? When was the last time you questioned WHY some in your audience were texting while you were talking, or WHY no one seemed to respond to your brilliant analogy? In this workshop, we'll visit a number of issues tied to giving a good presentation, whether it's in a small workshop or for an audience of 2000.

- It all starts with the audience...not you
- Myths about giving presentations
- The role of visuals and the perils of Powerpoint
- Writing and delivering introductions
- The many aspects of non-verbal communication
- Keeping an audience interested
- Understanding nerves and fear

And ultimately, you'll learn why Mae West understood more about public speaking than just about anyone else.

The Presenter

Dr. Moe Rouse has over 40 years in communications: 31 years as a college professor at UC teaching acting, advertising, film, presentation skills, and broadcasting; working in the trial & corporate consulting fields for over 30 years teaching presentation skills; and over 47 years as a "voice over" actress in more than 3000 commercials. She takes a very "real world" approach to getting your message across. Her involvement with our city is impressive ... serving on boards for the Ballet, WGUC, the Film Commission, the Contemporary Arts Center, UCAN, Clovernook Center for the Blind, Cystic Fibrosis, and in January 2011, she opened Mannequin, a woman's boutique in OTR, benefiting 7 charities.

Please return this form by April 6 with your organization's check for \$25 (\$35 for non-members) made payable to ReSource. **Please note we have a 24 hour cancellation policy in order to receive a refund.** Mail application and check to:

April 2011 Seminar Registration

ReSource

3610 Park 42 Drive

Cincinnati, Ohio 45241

(Phone 513.554.4944)

(Fax 513.554.4966)

(Attendee's Name)

(Job Title)

(Organization's name)

ReSource Member

ReSource Non-Member

(Street)

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Seminar Location: programs are held at The Health Foundation of Greater Cincinnati located in the Rookwood Tower, 5th floor 3805 Edwards Road Cincinnati, OH 45209

Building Blocks is made possible in part by the following partners:

