

**Building Blocks for Non-Profits**  
**Creating a High Impact Board - A Blueprint**

Wednesday, March 10, 2010

8:30 a.m. – 11:30 a.m., Pre-registration at 8:15 a.m.

**Program Overview**

Are you struggling with finding people to have a **HIGH IMPACT BOARD**? When you find them, do you have an interview process to determine their commitment? When you bring on a new Board member, do you have trouble getting them to commit and follow through? Are you and your Board clear on expectations, roles and responsibilities? Do you and each of your Board members have a “Personal Strategic Marketing Plan”? Do you have a Board Evaluation and Goal Setting Process?

This program will assist you in developing a plan of action that will result in the creation of a High Impact Board for your organization.

**The Presenter**

**Paul Cashen – FocalPoint Coaching, Inc.**

Paul Cashen has a 30 year executive career. He is currently an Executive Coach with FocalPoint Coaching and his practice has a focus on non-profit organizations. His business career includes being President of a 501c3 economic development company and positions at LensCrafters, U.S. Shoe Corp., Hillenbrand Industries and PC on Call. While his business career is largely in the for profit business world, he has served on several non-profit Boards including Chairman of the Make-A-Wish Foundation of Greater Ohio, Kentucky and Indiana. He has an MBA from Xavier University. He uses his business acumen to assist non-profits with the realization that there are differences in the non-profit sector, but solid leadership and management practices apply universally.

Please return this form by March 3 with your organization's check for \$25 (\$35 for non-members) made payable to ReSource. **Please note we have a 24 hour cancellation policy in order to receive a refund.** Mail application and check to:

March 2010 Seminar Registration  
ReSource  
3610 Park 42 Drive  
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(Phone 513-554-4944)  
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(Attendee's Name)

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(Job Title)

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***Building Blocks for Non-Profits training programs are held at The Health Foundation of Greater Cincinnati located in the Rookwood Tower, 5<sup>th</sup> floor 3805 Edwards Road Cincinnati, OH 45209***

*Building Blocks is made possible in part by the following partners:*

